

## in•stan•ding / n'stænd $\eta$ / $n 1$ The

 wisdom of being able to distinguish exquisite from extravagant, substantial from superficial, and truly outstanding from merely standing out; 2 The ability to mix and match the best in life without being constrained by hype or stereotype; 3 The self-confidence that comes from being able to live with the approval of one's inner soul rather than conforming to peer-pressure; 4 A refusal to simply follow the crowd. $\square \operatorname{adj} \mathrm{A}$ state of displaying in-standing characteristics, esp. in relation to behaviour or lifestyle

THE REvoLutionary
FWULTCH-FLAT
 SWITCH S.
The Full-Flat form factor has redefined many
facets in life. Aeroplane seats. TVs. Mobile
phones. Electric stoves... And now switches.
Aesthetically pleasing flat swiches are in
fact available. But only exclusive to luxurious
electronic switches and lighting automation
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With ZENcelo, luxury is no longer defined by price. But by wisdom - and style.

## ZENcelo

$\square \square$路

PHYSICS

Switch designs are limited by many
factors, primarily the switch mechanism. The patent-pending "impress" (iso-motionpress) mechanism ensures the switch dolly remains stationary when it is "on" or "off", remains stationary when it is "on" or "off",
and at the same time occupying a much and at the same time occupying a much
smaller footprint. Freedom in design has become a reality.
Enabled by impress.mechanism, ZENcelo makes the future flatter than you ever imagined.

Imipress

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ZENcelo

## INDICATE <br> THE CURRENT <br> STATUS

Form does not sacrifice function. Knowing when the Full-Flat switch is turned on is not taken for granted.

The patent-pending "Ondicator" changes to marigold when turned "on". And blends into the same colour as the dolly when "off".

Meticulously designed to the finest detail - Not only for looks, but also for practicality.

## EMBRACE <br> QUALITY



Made of corrosion resistant, heat resistant and impact resistant polycarbonate. Data socket with patented integrated shutter. Electrical socket with reinforced-nylon protective shutter.
Switches are electric arc encapsulated. Philips head screw to fit both flat and cross head screwdrivers.
Switches tested to 80,000 times. Sockets tested to 15,000 cycles. Durable to last more than a decade
IEC, BS and/or IS compliant.
All RoHS compliant.


## ZENcelo

impress technology



